Make It Stick

See Reverse for More Information

- [x] on epoxy coating
- [x] on cold-rolled steel
- [x] on glazed ceramic tile
- [x] and more...

TEC® Multipurpose Primer

This primer improves the adhesive and bond strength of TEC® levelers to the subfloor. Use to promote bond over cold-rolled steel substrates, prime resin and metal backings on natural stone and install latex-modified thin set – all with one product. Easy to apply with brush or roller for non-porous surfaces, or a push broom for porous surfaces.

Contact your local sales rep to request a demo. Have a question? Visit TECQuestions.com.

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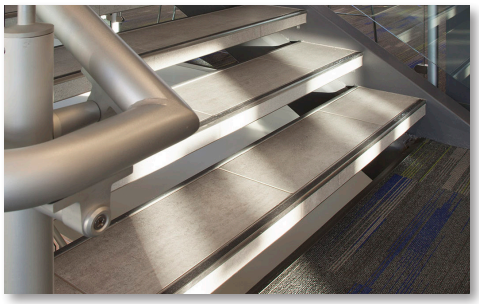
TEC™
IMAGINE. ACHIEVE.™

Multipurpose Primer

TEC® Multipurpose Primer may be used to promote bond over cold-rolled steel substrates, can be used to prime resin and metal backings on natural stone, and to install latex modified thin set. For peel and stick tile installation, this primer can be used on dry, porous concrete, gypsum cement underlayments and plywood. It is designed to use with TEC® brand self-leveling underlayments, surface preparation products and latex-modified thin set mortars. It will bond to difficult substrates such as metal, glazed ceramic tile, well-bonded epoxy coatings, gypsum-based underlayments and concrete treated with silicate or acrylic resin curing compounds. For details about TEC® product or system warranties, contact your sales associate or visit tecspecialty.com.

One primer for all approved substrates



Installation directly to metal

Easy to apply

Features and Benefits

- Multipurpose primer for all approved porous and non-porous substrates
- Easy to apply with brush or roller for non-porous surfaces, or push broom for porous surfaces
- Enables installation of ceramic tile or natural stone directly to metal, gypsum-based underlayments, glazed tile (without scarifying) and well bonded epoxy coatings
- Contributes to LEED® project points
- Solvent-free
- Low VOC

Coverage

Substrates	Primer to Water Ratio	Coverage Rates in square feet (m²)		
		Quart	Gallon	5 Gallon
Porous concrete (two coats may be required for highly porous substrates)*	1:3	102.5 (9.5)	410 (38.1)	2050 (190.5)
Gypsum underlayments (two coats required, ratios 1:4 and 1:2)	1:4 / 1:2	102.5 / 82.5 (9.5 / 7.7)	410 / 330 (38.1 / 30.7)	2050 / 1650 (190.5 / 153.3)
Plywood	3:1	62.5 (5.8)	250 (23.2)	1250 (116.1)
Vinyl Tile Peel & Stick Applications	1:1	82.5 (7.6)	330 (30.6)	1650 (153)
Tile / linoleum / steel / concrete curing compounds**	Full Strength	35 (3.3)	140 (13.0)	700 (65.0)
LiquiDam™ and epoxy coatings (self-leveling and ceramic tile/stone applications)	Full Strength	62.5 (5.8)	250 (23.2)	1250 (116.1)
LiquiDam™ (skim coat applications)	Full Strength	150 (13.9)	600 (55.7)	3000 (278.7)

* Second coat is required if initial application is rapidly absorbed and dries in less than 1 hour. For second coat, primer to water ratio is 1:2.
** Silicate or acrylic resin curing compounds only.

Packaging

1 quart jugs (946 mL)	Product #7050085111
1 quart jugs (946 mL) Canadian	Product #7050085113
1 gallon jugs (3.78 L)	Product #7050085013
5 gallon pail (18.92 L)	Product #7050081513

Suitable Substrates

When properly prepared, suitable substrates include:

- Concrete
- Cementitious backer units (CBU or cement board)
- Exterior grade plywood
- Oriented strand board (OSB)
- Adhesive residue (except tacky or pressure-sensitive adhesive)
- Cold-rolled steel
- Existing VCT, LVT or non-cushioned sheet goods if they are single layer only and well bonded to a substrate approved for flooring
- Gypsum substrates — minimum tensile bond strength 72 psi (0.5 MPa)

Technical Data

Physical Properties

Description	
Physical State	Acrylic emulsion
Open Time	Varies with temperature and humidity
Color	White, dries clear
Odor	Nil
Viscosity	Thin, liquid
Wt. per U.S. Gallon	8.8 lbs. ± 0.1 lb.
Wt. per Liter	1.06 kg ± 0.01 kg
Freeze/Thaw Stability	None. Do not freeze.
Storage	DO NOT FREEZE. Store in cool, dry location. Do not expose to nor store in direct sunlight. Do not store open containers.
Shelf Life	Maximum 1 year from date of manufacture in unopened package.

Visit tecspecialty.com to learn more

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